

PERSATUAN PERSEKUTUAN JURULATIH ANTARABANGSA BAB MALAYSIA (INTERNATIONAL COACH FEDERATION MALAYSIA CHAPTER)

MINUTES OF SECOND ICFMY EXCO MEETING HELD ON 14 Oct 2019 AT 8.30 PM VIA ZOOM

Attended by:

Jeffrey Cheah (JC) Chin Khang Chuen (KC) Shantamala Navaratnam (SN) Ranjinath Muniandy (RM) Tang Wee Hen (WH)

Samuel Kurian (SK)

Absence with apology:

Michael Kim Grace Lee

	Discussion Items	Outcome	Action	Who	Status			
	Note: the focus on tis meeting is mainly on ICLS 2019 , ways to promote and increase number of participant; Target is still 300 pax							
1	FeedBack from Rohaizan during Chapter meeting (Oct 12) on ILCS 2019	 Lack of visibility Strategies to promote via social media such as linked-in, shall leverage on of members who has many followers Found ICF Malaysia has 2 Linked-In pages. One has 283 followers, one has 2. Ranjit explained that 1 is static one is active. 	 Ranjit is to take down 1 page that with 283 after the Oct 30th webinar since Florence posted the Oct 30 webinar there. The ICF Malaysia page is to maintain for posting rather than to keep as a 'profile " page as it requires effort to review and approve request to join. 	RM				



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2	Action plan to promote ICLS , to sell more tickets	As at meeting , there are about 150 registered and still need to get at least 50 to break even Jeff updated, The Star Meida Corp. new CEO Andreas Vogiatzakis has agreed there will be Press presence on the Summit day Promote/interview via Radio like BFM Comments from Sam that BFM contact already mentioned too many Coaching Programs	 JC to follow up with Andreas Vogiatzakis (Star Newspaper) SK to come out an angle to approach BFM to promote ICLS JC is available to speak together with Ranjit for BFM if there is a slot of air time 	JC, SK RC, JC
3	Membership activities	Updated by WH on the planned ICF Global & Malaysia Website Tutorials on Oct 15 . (Virtual) There are members still do not navigate website correctly especially like	WH to proceed . 4 registered 6 registered for Oct 26 Networking Brunch at K2. Each Exco is encouraged to take part for the brunch	WH



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	Webinar registration at Members area - 3 Members Networking Brunches have been planned			
	- An Action Item brought up during last AGM on publishing members Directory on Website – brought up by members	 WH requested RM to set up the page and show her how to update. She will provide updated data on monthly basis 		
	during Oct 12 chapter meeting			Meeting

adjourned at 9.35 pm

Jeff Cheah (JC) President Tang Wee Hen (WH) Membership Director